

# 27-29 November 2024 MUMBAI, INDIA 2024 MUMBAI, INDIA 2014

INTERNATIONAL METALLURGICAL TECHNOLOGY, PROCESSES AND METAL PRODUCTS TRADE FAIR











powered by The Bright World of Metals

www.tbwom.com

www.metec-india.com

Concurrent Events









### **ABOUT METEC INDIA 2024**

METEC India is the leading regional event for the metal industry in Maharashtra state. It is held in conjunction with India Essen Welding & Cutting, Tube India and wire India to create an indispensable event. Riding on the predominant success of METEC India 2022 and METEC 2023 in Düsseldorf as the world's largest and most significant exhibition on the Steel Industry, METEC India 2024 - the 9th International Exhibition & Conference on Metallurgical Technology, Processes, Material handling & Services is scheduled from November 27-29, 2024 at Bombay Exhibition Centre, Goregaon (E), Mumbai, Maharashtra

### PROSPECTS OF INDIA METAL INDUSTRY

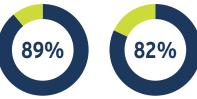
- India is the second largest Steel Producer in the world.
- India has the fourth largest Iron Ore Producer in the world.
- Steel industry can steer India towards \$5 trillion economy by 2025.
- By 2050, almost 20% of the steel produced globally is likely to be sourced from India.
- Rise in global population, Urbanization of the Asian countries will create a strong demand of minerals & metal.

### **EXHIBITOR TARGET GROUP**

- Plant and equipment for processing prime and raw materials
- Plant and equipment for iron making
- Plant and equipment for steel making
- Plant and equipment for non-ferrous metal production
- Plant and equipment for casting and pouring of molten steel
- Plant and equipment for casting and pouring of nonferrous metal
- Plant and equipment for shaping of steel
- Plant and equipment for shaping of non-ferrous metals
- Plant and systems for environmental protection and disposal, gas purification
- Electrical engineering and process control technology
- Measurement and test technology
- Material handling
- Miscellaneous equipment for metallurgical plants and rolling mills
- Steel mills
- Steel products
- Non-ferrous metal works
- Non-ferrous products
- Consultation, planning, services
- Technical publications, technical periodicals, associations



### **EXHIBITORS FEEDBACK 2022**



Exhibitors were satisfied with their participation at METEC India 2022 in terms of meeting

their objectives



Exhibitors were satisfied with the Quality of visitors



Exhibitors will recommend the event to an industry colleague



### **VISITOR TARGET GROUP**

- Plant machinery and equipment manufacturers, suppliers, distributors, dealers
- Automotive component manufacturers
- Buyers and sourcing personnel
- Equipment suppliers, manufacturers, distributors,
- Key personnel of core and allied sectors
- Central Government and State Government Ministry Officials
- Component manufacturers
- Technology suppliers and seekers
- R & D Establishment
- End-users, Consultants, Contractors
- Financial Institutions / Investors
- Service industry providers
- Associations, Educational Institutions
- Foreign Embassies and Consulates
- Trade Delegations

### **VISITORS FEEDBACK 2022**



Visitors were overall satisfied with their participation



Visitors would like to recommend the expo to business partners

### **OBJECTIVES OF EXHIBITORS** AT 2022 EDITION

46%

Cultivate existing business relations

69%

Generate new sales leads

19%

Keep up with competition

42%

Maintain status as key player

42%

Initiate new business relations

49%

Increase sales to existing customers

**22**%

Launch new products/services

Seek new agents/ distributors/principles

25% Conclusion of business transactions

### **EXHIBITOR TESTIMONIAL**

I have been pleasantly surprised that from the beginning of day 1 of METEC India 2022, the response has been good. We have a lot of customers footfall and I am sure this has benefitted mutually for us as well as the customers.

> Mr. Jyotirmoy Bhattacharjee Sales Director, RHI Magnesita India

We were pleased with the response for METEC India. This is the first time for the Messe Düsseldorf to organize METEC in India and I am more than happy to be here. India is a great market and there has been a lot of customer interaction with our team at the event.

Mr. Burkhard Dahmen

Chairman of the Managing Board & Group CEO, SMS Group GmbH

METEC is very good platform. I would say and most of the Indian companies are here. This is a very good platform to connect with them in Mumbai and I am very confident that the times to come, METEC India will take a much greater shape as India is the second largest producer of steel and needs elaborate exhibition centers and I am hopeful that METEC will play a lead role.

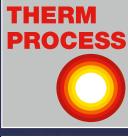
Mr. Vidya Rattan VR Sharma

Vice Chairman (Jindal Group Co.), Jindal Steel & Power Limited











## 21-25 June Düsseldorf Cermany 2027

### The Bright World of Metals

Technologies Processes Applications Products











www.tbwom.com

For more details please contact:

Mr. Vivek Bohra

Project Head

Tel.: +91 (0)124 4544 510 Mob.: +91 9654393213 Email: BohraV@md-india.com









